ANNEX I – SWOT ANALYSIS

S-O

SUSTAINABILITY, ENERGY TRANSITION & ENVIRONMENTAL TRANSITION:

4. Environmental monitoring.

5. The energy transition of the Port of Taranto.

PORT & TERRITORY:

6. Port-city relations: inte(g)ration between physical infrastructure, social community and urban fabric.

10. Management of state property.

INFRASTRUCTURES & LOGISTICS:

11. The NRRP as a tool for further port infrastructure.

12. Efficiency enhancement, optimization and maintenance of existing infrastructure and valorization of greenfield and underused areas of the port.

INTERNATIONALIZATION:

14. Promotion, marketing and international relations: actions to support the positioning of the port of Taranto in global markets.

GOVERNANCE & ACCOUNTABILITY:

20. Analysis and optimization of processes related to the governance bodies of the PNA.

22. Resource development and management (human, technological and financial).

W-O

BUSINESS INTELLIGENCE & DIGITAL PORT OPERATIONS:

2. Interoperability of port community system and 5g infrastructure.

SUSTAINABILITY, ENERGY TRANSITION & ENVIRONMENTAL TRANSITION:

3. Circular economy.

INFRASTRUCTURES & LOGISTICS:

13. Strategic system planning for the Port of Taranto.

INTERNATIONALIZATION:

16. Innovative ecosystem of the Port of Taranto: accompaniment from *as is to be*.

GOVERNANCE & ACCOUNTABILITY:

19. Development of the results (performance) culture.

23. Start-up and full operation of the agency pursuant to art. 17, co. 5, l. 84/94.

S-T

PORT & TERRITORY:

7. Open Port - Exhibition Center of the Port of Taranto: from virtual to reality.

8. Waterfront development.

9. Security awareness.

INTERNATIONALIZATION:

15. Institutional communication: from consolidating brand identity to organizing events.

GOVERNANCE & ACCOUNTABILITY:

17. Environmental, Social, Governance: Taranto sustainable port city.

21. Monitoring and reporting on ongoing sez procedures.

W-T

BUSINESS INTELLIGENCE & DIGITAL PORT OPERATIONS:

1. Creation and implementation of a database of legal opinions.

GOVERNANCE & ACCOUNTABILITY:

18. Creation and compilation of self-monitoring checklists and monitoring of procurement procedures above and below the EU thresholds.